Cloud Foundry Summit is built by and for the Cloud Foundry community. Whether you’re a contributor or committer building the platform, or you’re using Cloud Foundry to attain your business goals, Cloud Foundry Summit is where developers, operators, CIOs and other IT professionals go to share best practices and innovate together.

Developers choose Cloud Foundry because it simplifies their workflows in an increasingly complicated cloud-native landscape. We’re upgrading the developer experience and making it easy to automate, scale and manage cloud apps throughout their lifecycle, from startups to the Fortune 500.

Sponsoring Cloud Foundry Summit demonstrates your commitment to building the future of digital business. Connect with this cutting edge community virtually and in Dublin to gain valuable mindshare of an elite audience of technical pioneers.

Join other prominent and previous industry sponsors such as Dell EMC, Google, Microsoft, IBM, SAP and VMware to support the growth and innovation of Cloud Foundry, the industry-standard platform for developers building the next generation of enterprise applications.

Cloud Foundry Summits 2020 unite our tight-knit ecosystem of developers from around the world. Broad deployment of Cloud Foundry has nearly doubled in 2 years, and companies contributing to and using the platform - like Citibank, Comcast, Kaiser Permanente, The Home Depot, the United States Air Force and many more - share how Cloud Foundry has transformed their business, simplified the developer experience and led them into the cloud-native future.
DIAMOND SPONSORSHIP

$20,000

Pre-Summit:
• Program Committee Designate 1 person to be on the program committee
• Recognition in Pre-Conference Email Marketing
• 4 Social Media Mentions from @CloudFoundry
• Recognition on Event Website: Prominent logo displayed on all website pages
• Pre- or Post-event Email Blast: One time use of opt-in list to be sent by Cloud Foundry Foundation

On-site:
• Speaking Opportunity: 15 minute session. Sponsor to work directly with Program Committee on signoff for content of session
• Session Banner Ad
• Virtual Stage Branding: Logo in Welcome Slides
• Recognition in Opening & Closing Remarks
• Recognition on Event Signage: Logo on virtual conference home page banner
• Virtual Booth Display: Live Q&A Video, Downloads, Office Hours, Live Chat, and Lead Gathering
• Booth Visit Gamification: Attendees will earn points for visiting your booth, with points earning prizes
• 3 Push Notifications to Attendees During Event
• Opportunity to add 2 custom questions to the post event attendee survey. Follow-up reporting will be provided with survey results

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.
PLATINUM SPONSORSHIP

$15,000

Pre-Summit:

• Recognition in Pre-Conference Email Marketing
• 4 Social Media Mentions from @CloudFoundry
• Recognition on Event Website: Prominent logo displayed on all website pages
• Pre- or Post-event Email Blast: One time use of opt-in list to be sent by Cloud Foundry Foundation

On-site:

• Speaking Opportunity: 10 minute session. Sponsor to work directly with Program Committee on signoff for content of session
• Session Banner Ad
• Virtual Stage Branding: Logo in Welcome Slides
• Recognition in Opening & Closing Remarks
• Recognition on Event Signage: Logo on virtual conference home page banner
• Virtual Booth Display: Live Q&A Video, Downloads, Office Hours, Live Chat, and Lead Gathering
• Booth Visit Gamification: Attendees will earn points for visiting your booth, with points earning prizes
• 3 Push Notifications to Attendees During Event
• Opportunity to add 1 custom question to the post event attendee survey. Follow-up reporting will be provided with survey results

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.
GOLD SPONSORSHIP

$10,000

Pre-Summit:

• Recognition in Pre-Conference Email Marketing
• 3 Social Media Mentions from @CloudFoundry
• Recognition on Event Website: Prominent logo displayed on all website pages

On-site:

• Virtual Stage Branding: Logo in Welcome Slides
• Recognition in Opening & Closing Remarks
• Recognition on Event Signage: Logo on virtual conference home page banner
• Virtual Booth Display: Live Q&A Video, Downloads, Office Hours, Live Chat, and Lead Gathering
• Booth Visit Gamification: Attendees will earn points for visiting your booth, with points earning prizes
• 2 Push Notifications to Attendees During Event

Post-Summit:

• Message in Attendee Post-Conference Email

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.
SILVER SPONSORSHIP

$5,000

Pre-Summit:
• Recognition in Pre-Conference Email Marketing
• 2 Social Media Mentions from @CloudFoundry
• Recognition on Event Website: Prominent logo displayed on all website pages

On-site:
• Recognition on Event Signage: Logo on virtual conference home page banner
• 1 Push Notification to Attendees During Event

Post-Summit:
• Message in Attendee Post-Conference Email

Contact Chip Childers at cchilds@cloudfoundry.org to secure your sponsorship.
BRONZE SPONSORSHIP

$2,500

Pre-Summit:
- 2 Social Media Mentions from @CloudFoundry
- Recognition on Event Website: Prominent logo displayed on all website pages

On-site:
- Recognition on Event Signage: Logo on virtual conference home page banner

Post-Summit:
- Message in Attendee Post-Conference Email

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.
## Sponsorship-at-a-Glance

**Sponsorship Deadline:** May 29

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.

<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tr>
<td><strong>Program Committee</strong></td>
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<tr>
<td>Designate 1 person to be on the program committee</td>
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<td><strong>Session Banner Ad</strong></td>
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<td><strong>Speaking Opportunity</strong></td>
<td>15 Minute Session</td>
<td>10 Minute Session</td>
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<td>Sponsor to work directly with program committee on signoff for content of session</td>
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<td><strong>Pre- or Post-Event Email Blast</strong></td>
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<td>One time use of opt-in list to be sent by Cloud Foundry Foundation</td>
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<td><strong>Opportunity to add custom questions to the post event attendee survey.</strong></td>
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<td>Follow-up reporting will be provided with survey results</td>
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<td><strong>Virtual Booth Display</strong></td>
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<td>Live Q&amp;A Video, Downloads, Office Hours, Live Chat, and Lead Gathering</td>
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<td><strong>Virtual Stage Branding</strong></td>
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<td>Logo in Welcome Slides</td>
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<td><strong>Booth Visit Gamification</strong></td>
<td>Multiple point earning options</td>
<td>Multiple point earning options</td>
<td>Points for booth visit</td>
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<td>Attendees will earn points for visiting your booth, with points earning prizes</td>
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<td><strong>Recognition in Opening &amp; Closing Remarks</strong></td>
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<td><strong>Push Notifications to Attendees During Event</strong></td>
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<td><strong>Recognition on Event Website</strong></td>
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<td>Prominent logo displayed on all website pages</td>
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<td><strong>Recognition on Event Signage</strong></td>
<td>Individual</td>
<td>Individual</td>
<td>Shared</td>
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<tr>
<td>Logo on virtual conference home page banner</td>
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<td><strong>Message in Attendee Post-Conference Email</strong></td>
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<td><strong>Sponsorship Cost</strong></td>
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<td>$5,000</td>
<td>$2,500</td>
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Cloud Foundry reserves the right to increase/decrease the number of available sponsorships due to changes in space availability.
ADDITINAL MARKETING OPPORTUNITIES

Diversity Luncheon
$1,500 • 1 OPPORTUNITY
SOLD OUT
Show your support of a more diverse Cloud Foundry community for all of those community members who are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.

Session Recording
$4,000 • 1 OPPORTUNITY
Extend your presence long after the live event concludes with the session recording sponsorship.
Benefits include:
- Introduction slide on each video will include “Sponsored By” with your logo
- Sponsor recognition in post-event email to attendees

Contact Chip Childers at cchilders@cloudfoundry.org to secure your sponsorship.